



Allegany County Library System
31 Washington Street, Cumberland, MD 21502
(P) 301-777-1200 (F) 301-777-7299

OUR LIBRARY
OUR LIBRARY

PRESS RELEASE

Contact:

Ashley Swinford
Director of Marketing and Outreach
301-777-1200 Ext 1051
aswinford@alleganycountylibrary.info

December 1, 2025

FOR IMMEDIATE RELEASE

Title: **Allegany County Library System Announces Library Ambassadors Information Session**

Cumberland, MD — The Allegany County Library System (ACLS) invites local leaders, business owners, and community advocates to attend an upcoming Library Ambassadors Information Session on Wednesday, December 10, 2025, from 5:00–7:00 PM at the LaVale Library.

This gathering will introduce the Library Ambassadors Program, a new initiative designed to engage community members who want to play an active role in shaping the future of public library services in Allegany County. Attendees will learn how their professional experience, personal networks, and leadership can support ACLS through advocacy, community engagement, and philanthropic efforts.

“Our libraries continue to evolve to meet the changing needs of our community,” said Lisa McKenney, ACLS Executive Director. “The Library Ambassadors Program provides an opportunity for local leaders to partner with us in impactful ways—raising awareness of library services and supporting fundraising efforts to sustain the programs and resources our community relies on.

Participants will:

- Learn about the purpose and goals of the Library Ambassadors Program
- Explore opportunities for advocacy, fundraising, and community partnership
- Connect with ACLS leadership and fellow community members committed to positive local change

The Allegany County Library System looks forward to welcoming community members interested in championing the essential role libraries play across the region.

For more information, please contact Lisa McKenney at lmckenney@alleganycountylibrary.info or call 301-777-1200.

###

CUMBERLAND • FROSTBURG • GEORGE’S CREEK • LAVALE • SOUTH CUMBERLAND • WESTERNPORT
www.alleganycountylibrary.info

